**Blockchain as an Unfair Advantage for Your Business**

Blockchain since its inception has caused a disruption in the world of finance as it has become one of the most discussed financial topics in recent times. For better understanding, blockchain is a decentralized form of ledger in which digital currencies operate, what makes it differ from the regular financial transaction which takes place in central place like in banks. This means that transactions take place digitally in a safer and more secured way.

As an entrepreneur, blockchain offers myriads of opportunities no matter the size of your business, among them is the fact that you can be easily raise capital through it. Also, the potential blockchain it holds for your business can’t be under estimated, among which is that in delivering more excellence and value to your clients/customers, it provides an improved security in the process of transacting business thereby helping you gain more trust.

Furthermore, this technology could help reduce potential lag in the course of your supply chain and still retain accuracy. Agreed, you might offer the best products or services but that alone doesn’t guarantee your success as an entrepreneur, this is why the trend of the blockchain technology is an unfair advantage for your business. It helps you generate influx of clients because it establishes your business as a leader in the industry.

Another great feature about blockchain is the “smart contract”, this is a self-executing computer program that carries out contract terms on your behalf. This is one trend you should opt for as an entrepreneur as it allows your small business that needs consistent cash flow to get paid on time.

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